

Arizona Perinatal Trust

34th Annual Conference Exhibitor Prospectus



August 13 & 14, 2026
Flagstaff, Arizona



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Introduction

About the Arizona Perinatal Trust

The Arizona Perinatal Trust (APT), also known as the Arizona Perinatal Regional System, is Arizona's CDC-recognized perinatal quality collaborative. Founded in 1980 as a 501(c)(3) nonprofit, APT works to improve maternal and infant health outcomes by advancing equitable perinatal care through (a) oversight of the hospital perinatal level-of-care certification program, (b) statewide perinatal data collection and management, and (c) educational programs, including an annual interdisciplinary conference.

In addition to its core work, APT oversees national and statewide grants targeting Arizona's most vulnerable populations. One example is Obstetric Life Support Arizona (OBSAZ), a five-year AHRQ-funded grant that provides dual-curriculum simulation training for first responders and healthcare workers in rural and under-resourced communities. Another example is the Crucial Voices of Arizona project, which expands respectful maternity care through community-specific social media messaging and resources.

<https://azperinatal.org/doyoufeelheard/>

APT is governed by a volunteer board of nearly 40 physicians, nurses, healthcare executives, and other statewide leaders. Through the Board of Trustees and the Board of Directors, these members provide strategic direction and support for hospital certification, grants, and educational activities.

About the Conference

The 2026 34th Annual APT Conference features expert faculty. The curriculum is shaped by national trends, Arizona outcomes data, and hospital-requested topics. This live conference also offers opportunities to earn CME and CEUs while networking with peers at a hosted wine-and-cheese reception.

Exhibit Overview



WHO ATTENDS?

Physicians

Nurse Practitioners

Community Nonprofit Leaders

Midwives

Hospital C-suite Executives

Hospital Clinical Leaders

Registered Nurses

Department of Health Leaders

Social Workers

Why Exhibit

Conference attendees include key decision-makers looking to explore products and services to improve practice. The conference agenda provides multiple opportunities for attendees to network with industry partners, view products, and learn about horizon trends. The exhibit hall is adjacent to the conference room and hosts the wine-and-cheese reception.

- Participate in scheduled networking opportunities
- Be part of the discussion to improve patient outcomes
- Exceptional vendor ratings from past conferences

Exhibit Fees



	INCLUDED ATTENDEES	CHECK PRICE	CREDIT CARD PRICE*
SPONSOR	2	\$2,500	\$2,587.50
EXHIBITOR	1	\$1,000	\$1,035.00
NONPROFIT COMMUNITY PARTNER	1	\$500	\$517.50
ELECTRICAL OUTLET ADD-ON (OPTIONAL)	-	\$50	\$51.75

**Credit card payments include a 3.5% processing fee.*

Vendor Categories & Add-ons

Sponsor

(e.g., large hospitals and hospital systems, pharma companies)

Exhibitor

(e.g., individual hospitals, medical equipment companies, universities)

Nonprofit Community Partner

(e.g., IHS, health departments, small non-profits, small community organizations)

Electrical Outlet Add-on

One standard 120V electrical outlet per vendor is available, which must be purchased during registration.



Location & Schedule

CONFERENCE LOCATION

High Country Conference Center, NAU
201 West Butler Avenue
Flagstaff, Arizona 86001
Phone: (928) 523-9512

LODGING LOCATION

Drury Inn and Suites Flagstaff
300 S Milton Road
Flagstaff, Arizona 86001
Phone: (928) 773-4900

SCHEDULE

WEDNESDAY, AUGUST 12, 2026

- 3:00 pm - 8:00 pm: Set-up

THURSDAY, AUGUST 13, 2026

- 7:00 am - 5:00 pm: Day 1 Exhibits
- 4:30 pm - 5:30 pm: Reception

FRIDAY, AUGUST 14, 2026

- 7:00 am - 12:00 pm: Day 2 Exhibits
- 12:00 pm - 12:30 pm: Breakdown

Registration Deadline

All vendor registration and logo submission must be in by July 31, 2026.

After this deadline, conference materials are finalized and printed. If logo or other changes are needed, please reach out by email to the APT. While we will attempt to accommodate late requests, no guarantees can be made.

Refunds will not be issued for exhibitors who fail to occupy their space. Should the APT cancel the conference, exhibit fees will be refunded.

Equipment & Space



EACH BOOTH SPACE INCLUDES

- One 6-foot skirted table
- Two chairs
- Optionally, one standard 120V electrical outlet (*if purchased during registration*)
Note: A complimentary communal phone charging station will be available

YOU MAY BRING

- Upright display banners
- Prize for raffle held at the close of the conference (*please indicate intent to contribute on registration form*)

While reasonable steps are taken to safeguard the exhibit hall, APT is not responsible for loss of or damage to exhibitor materials or displays.

Shipping to the Venue:

Exhibitors may ship products and/or display materials three days prior to the conference start date to the conference address. Please include "Attn: 2026 APT Conference," your organization, and representative's name on the shipping label.

Exhibitors are responsible for arranging shipment pickup for all materials and equipment while onsite. The venue is not responsible for coordinating return shipment pickup.

Exhibit Booth Assignments

- Booth assignments are made on a first-come, first-served basis
- Preference is given to sponsors and returning supporters
- Careful attention is paid to placement of competing organizations
- Sharing or subletting exhibit space is not permitted without approval from APT staff

Keep In Touch



Conference Website

[azperinatal.org/
annual-
conference](https://azperinatal.org/annual-conference)

Vendor Registration

[form.jotform.com/azperi/
2026-apt-conference-
exhibitor](https://form.jotform.com/azperi/2026-apt-conference-exhibitor)

APT 2026 Impact Report

[azperinatal.org/annual-
reports/AnnualImpact2026
.pdf](https://azperinatal.org/annual-reports/AnnualImpact2026.pdf)

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